



Hello Parents/Students,

We will be kicking off our Snap! Raise Campaign on **Jan 17th** for the Bengal Band! This is our last fundraiser of the year. Students will have a chance at winning some cool items for themselves while fundraising items for the band (*classroom supplies, clinicians etc and the spring party for the kids*).

What: Snap! Raise Campaign
Who: Bengal Band
When: Kickoff is Friday, Jan 17th

Note: If you do not want your child to participate in the Snap Fundraiser, the cost of spring party is \$17. Checks payable to "Bengal Band Boosters" or can be paid on the Booster Paypal → [here](#).

How it Snap Fundraiser works:

❖ **On Friday, Jan 17th:** All emails are sent out.

- **Create Profile – During class on Friday**
 - Join Code is → **813425341** and the link to join is [here](#).
- **Profile pic & Emails** - To finish the profile, a personal picture (*school logo/picture of instrument*) is preferred to make the fundraiser more personal. 20 emails are mandatory per Snap rules.
- **Rewards** - Donations can be as low as \$17 and students will receive rewards based on tiers (see next page).
- **Merch** – Snap merchandise with the Bengal Band Logo can also be purchased at checkout (*for example hoodies, shirts, shorts etc*)

----- a note from the Snap Representative -----

Parents,

Snap is an online donation campaign that allows our program to receive donations from our biggest fans and supporters. Snap uses the power of email, text, and social media to create support with a safe, fun, and interactive approach. All I am asking is for each individual to gather 20 or more quality email addresses of their biggest fans. Please review the info below to see just how impactful this campaign can be for us. Snap Fact Overview:

- 1. Safe and Protected** - Snap! Raise is the safest online donation campaign available. All data is private and never redistributed. Your contacts are strictly private, protected, and never shared.
- 2. Online donation platform** – You can reach potential donors via email, social media, and text to ask them to support our program and visit the page, where they can seamlessly donate.
- 3. Email Strategy** - All supporters will receive a receipt for their gift that is tax deductible, included with a personalized thank you from the student. There are three reminder emails sent to donors, with an option to unsubscribe. Snap! Raise does not sell, or otherwise transfer to outside parties your personally identifiable information. No user information will be sold or shared in any way to any third party website for any reason whatsoever. *To read more about our privacy policy, please visit: www.snapraise.com/privacy-policy/*
- 4. Network** - Snap's platform and process is what makes their campaigns so successful. It allows an extensive reach across communities by providing options to connect with multiple donors and their social networks, maximizing our raising efforts.

Thank you,
Campaign Director SATX
Snap-raise.com



Email ideas

Our personal goal is at least 20 email addresses. An example of who to ask is below.

PLEASE NOTE: *Students must have 20 emails on file to claim a Snap Prize.

***Even though text messages are used to send out Snap information, 20 emails must be on file.**

1. Parent/Guardian #1 _____
2. Parent/Guardian #2 _____
3. Grandma _____
4. Grandpa _____
5. Aunt _____
6. Uncle _____
7. Cousin _____

8. Parent Co-worker _____
9. Parent Co-Worker _____
10. Parent best friend _____
11. Parent best friend _____
12. Family Friend #1 _____
13. Family Friend #2 _____
14. Family Dentist _____

15. Family Doctor _____
16. Orthodontist _____
17. Great Uncle _____
18. Great Aunt _____
19. Neighbor _____
20. Church/Social _____

Reward Tiers

Just the Party Tier

1 online donation of \$17

Band Spring Party

Tier 1

5 donations & 20 emails

Band Spring Party

Tier 1 Product

Tier 2

10 donations & 20 emails

Band Spring Party

Tier 2 Product

Tier 3

15 donations & 20 emails

Band Spring Party

Tier 3 Product

All

20 donations & 20 emails

Band Spring Party

All 3 Tier Items!