

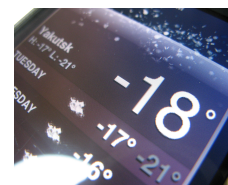


# Winter Newsletter

## Beginning Band

Hello everyone! We are looking forward to an exciting semester!

Below a list of upcoming events:



### January

- **Fri, Jan 31** **Snap Fundraiser:** Last fundraiser for Spring events (*Spring Fling, EOY Party*)  
See page 2 flyer for more details

### February

- **Fri, Jan 31** **Snap Fundraiser:** Last fundraiser for Spring events (*Spring Fling, EOY Party*)  
See page 2 flyer for more details
- **Thur, Feb 6** **Panda Night:** 1604/Culebra location from 4 – 10pm.
- **Fri, Feb 14** **Music Composition Due:** Assigned on Jan 31 & due Feb 15
- **Tues, Feb 25** **Band Outdoor Concert:** times TBA; Food trucks will be available

### March

- **Thurs, Mar 5** **Panda Night:** 1604/Culebra location from 4 – 10pm.
- **Fri, Mar 6** **Spring Fling:** after school at Briscoe, from 4 – 6pm.

### April

- **Thur, Apr 2** **Panda Night:** 1604/Culebra location from 4 – 10pm.

### May / June

- **Thur, May 7** **Panda Night:** 1604/Culebra location from 4 – 10pm.
- **Thur, May 14** **Missions Baseball Game:** 6:30pm optional performance at Missions Game
- **Mon, May 18** **Spring Concert:**
  - Dress: Briscoe MS Band Polo Shirt, Black slacks, Black socks, Black dress shoes.
- **Wed, May 27** **Solo Contest:** Performance is during class. Dress “Sunday best.” Students have had A music packet for a few weeks and they select their solo.
- **Thur, May 28** **Band Booster Bash:** 5-8pm @ Green Tree
- **Thur, June 6** **Panda Night:** 1604/Culebra location from 4 – 10pm.



Hello Parents/Students,

We will be kicking off our Snap! Raise Campaign on **Friday, Jan 31<sup>st</sup>** for the Briscoe Band!

This is our 2<sup>nd</sup> and **LAST fundraiser** of the year. It will cover your child's costs of all Spring Semester events – Spring Fling & End of the Year Party.

**What:** Snap! Raise Campaign

**Who:** Briscoe MS Band

**When:** Kickoff is Friday, Jan 31<sup>st</sup>

*Note: If you do not want your child to participate in the Snap Fundraiser, the cost of the events is \$15. Checks payable to "Bengal Band Boosters".*

### How it Snap Fundraiser works:

❖ **Before Friday, Jan 31<sup>st</sup>:** start collecting 20 emails

❖ **On Friday, Jan 31<sup>st</sup>:**

- **Create Profile** - Your child will create a profile (*username & password*). Students, please bring mobile device if you have one. We also have access to some computers. The profile will include their name and only the student/parents will have access to their profile.
- **Email** - Once the profiles are complete, students will start entering email addresses that have been collected. Once inputted, emails can be sent out. **Profile** – To finish the profile, a personal picture (selfie/Band logo or picture of your instrument) is preferred to make the fundraiser more personal.
- **Rewards** - Students will receive rewards based on tiers. Donations are \$10. Each \$10 equals 1 donation. *For example, if someone donates \$20, it equals 1 donation. However, if they donate \$10 two separate times, it counts as 2 donations.* See next page for Reward Tiers. More info on Friday.



----- a note from the Snap Representative -----

Parents,

Snap is an online donation campaign that allows our program to receive donations from our biggest fans and supporters. Snap uses the power of email, text, and social media to create support with a safe, fun, and interactive approach. All I am asking is for each individual to gather 20 or more quality email addresses of their biggest fans. Please review the info below to see just how impactful this campaign can be for us. Snap Fact Overview:

**1. Safe and Protected** - Snap! Raise is the safest online donation campaign available. All data is private and never redistributed. Your contacts are strictly private, protected, and never shared.

**2. Online donation platform** – You can reach potential donors via email, social media, and text to ask them to support our program and visit the page, where they can seamlessly donate.

**3. Email Strategy** - All supporters will receive a receipt for their gift that is tax deductible, included with a personalized thank you from the student. There are three reminder emails sent to donors, with an option to unsubscribe.

**4. Network** - Snap's platform and process is what makes their campaigns so successful. It allows an extensive reach across communities by providing options to connect with multiple donors and their social networks, maximizing our raising efforts.

Thank you,  
Campaign Director SATX  
Snap-raise.com



# The “SNAP 20” – Email ideas

Our personal goal is 20+ email addresses. An example of who to ask is below.

**PLEASE NOTE: Students must have 20 emails on file to claim a Snap Prize.**

- |                             |                              |                         |
|-----------------------------|------------------------------|-------------------------|
| 1. Parent/Guardian #1 _____ | 8. Parent Co-worker _____    | 15. Family Doctor _____ |
| 2. Parent/Guardian #2 _____ | 9. Parent Co-Worker _____    | 16. Orthodontist _____  |
| 3. Grandma _____            | 10. Parent best friend _____ | 17. Great Uncle _____   |
| 4. Grandpa _____            | 11. Parent best friend _____ | 18. Great Aunt _____    |
| 5. Aunt _____               | 12. Family Friend #1 _____   | 19. Neighbor _____      |
| 6. Uncle _____              | 13. Family Friend #2 _____   | 20. Church/Social _____ |
| 7. Cousin _____             | 14. Family Dentist _____     |                         |

## The Reward Tiers

### Just the Parties Tier

**2 online donations or pay \$15**

*Spring Fling & Band Booster Bash Parties*

### Tier 1

**5 donations & 20 emails**

*Spring Fling & Band Booster Bash Parties*

**& your choice of one Snap Tier 1 Product**

### Tier 2

**10 donations & 20 emails**

*Spring Fling & Band Booster Bash Parties*

**& your choice of one Snap Tier 2 Product**

### Tier 3

**15 donations & 20 emails**

*Spring Fling & Band Booster Bash Parties*

**& your choice of one Snap Tier 3 Product**

### All the Tiers

**20 donations & 20 emails**

*Spring Fling & Band Booster Bash Parties*

**Your choice of one of EACH  
Tier 1, 2 and 3 Products**